

## Press Release

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### Source/Contact:

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### **Women For Women Membership & Master Mentors™**

**Varying Dates & Locations:** including Markham, Aurora, Newmarket, Mississauga and more

## **“Changing Lives & Families – One Woman at a Time”**

**Attention Women Entrepreneurs** in York Region, GTA and surrounding areas...

Inspired by Business & Life Coach, Sheri Andrunyk, it all started with a few women entrepreneurs getting together in her living room to brainstorm and share their business goals. With each contributing their own talents, experiences and resources, it provided a **powerful forum** that was meant to transform lives and blossom in an incredible way!

Now with 11 chapters and still growing, Sheri knew she was overdue in ‘getting out it to the masses’ to ensure that *more* women knew about this concept and opportunity. The model that Sheri has developed has served her members well, including one that published her first book in mere months (which she never imagined possible), to another that felt alone in her journey as an entrepreneur, until she joined Master Mentors. *The environment is positive, **enlightening, educational, confidence-building**, often moving ... and most importantly ‘confidential’.*

Initially just a couple of chapters, called Master Mentors, it has become a full-fledged membership for women in business. Under the Women For Women membership, members can participate in a local Master Mentors chapter, share their areas of expertise in the Women For Women newsletter, attend member-hosted Networking Socials and Open Mastermind Sessions, and enjoy increased exposure with their profile on the Women For Women directory featured on [www.womenforwomen.ca](http://www.womenforwomen.ca).

Another new and no-cost program just launched in the last quarter of 2009...

...is the Women For Women Gift Basket Program, giving members an opportunity to contribute gift and promotional items to a collective Gift Basket, valued at \$350 to \$550. In turn these gift baskets are donated to events **supporting charity and community**, often through live or silent auctions. Since the inception of the program in September of 2009, *over 50 gift baskets* have been given out to help a variety of causes, including Princess Margaret Hospital, Southlake Regional Cancer Program, Doane Hospice, TLC Pregnancy Centre, Salvation Army Youth Centre and so many more! *Working together, we have much greater impact!*

In the spring of 2010, yet another exclusive and no-cost program was added for the benefit of Women For Women members, to provide **exceptional savings** through STAPLES Advantage on-line ordering! Members save 62% off list pricing and up to 90% off contract pricing, which also includes special member-requested items.

Sheri is continually inspired by the dynamic women in our community that have so much to offer. She created Master Mentors and the Women For Women membership with this in mind. Since women love to help others, and often exclude themselves from their own list, this provides them the forum to not only 'share', yet **'receive' encouragement, trusted feedback** and support as well! The results are phenomenal!

This has been made possible in large part, due to some amazing women who also believe strongly in this concept and share a common vision. These women have embraced the role of Master Mentor Facilitator, leading their monthly mastermind chapter meetings, using the model that Sheri has created.

The **considerable growth** experienced in the past few months underscores the needs apparent in the small business and entrepreneurial community. The resources, experience and education combined in the Master Mentors setting are magnified when like-minded individuals come together... *and one just needs to seek it!* *In addition to a few openings in existing Master Mentor chapters, **New Chapters** can be started where there is a need and interest.*

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**More info** – Additional info available in electronic & hard copy – incl. membership details, local events for women in business & founder's bio